

PUBLIC HEALTH AND SAFETY

#	Objective <i>"The What..."</i>	Key Results <i>"The How..."</i>	Additional Action Items	Time Short-Term (1-5 years), Mid-Term (6-10 years), Long-Term (11 -20 years)	Primary Responsible Party (Village Department/Leader)	Potential Partners
1	OBJ 1. BOLSTER THE POLICE AND FIRE DEPARTMENTS.	KR PHS 1-1. Establish youth career awareness and readiness programs to create a pipeline for attracting young talent for law enforcement careers.	Explore the establishment of a cadet training program for police enforcement.	Short	Police Department	Limestone Community High School
		KR PHS 1-2. Offer competitive salaries and benefits.	Commission a salary and benefits study.	Short	Police Department or Village Administrator	Public Safety Committee
			Continue to offer training and professional development.	Short (Ongoing)	Police Department	
		KR PHS 1-3. Establish a housing assistance program to attract new candidates and encourage existing officers to live in Bartonville.	Consider a property tax abatement or reimbursement program.	Short	Police Department or Village Administrator	Public Safety Committee
			Consider downpayment assistance.	Short	Police Department or Village Administrator	Public Safety Committee
		KR PHS 1-4. Increase Fire & Rescue capacity by contracting Duty Crew firefighters.	Evaluate why the Duty Crew program has not yet been implemented.	Short	Bartonville Fire & Rescue	Public Safety Committee
			Identify a solution to fund and manage Duty Crew firefighters.	Short	Bartonville Fire & Rescue	Public Safety Committee
		KR PHS 1-5. Establish a housing assistance program to attract new candidates and encourage existing police firefighters to live in Bartonville.	Consider a property tax abatement or reimbursement program.	Short	Public Safety Committee or Village Administrator	
			Consider downpayment assistance.	Short	Public Safety Committee or Village Administrator	
		KR PHS 1-6. Enforce house numbering rules to facilitate quicker arrivals on fire and safety calls.		Short	Code Enforcement	
2	OBJ 2.CURB ILLEGAL BURNING IN VILLAGE.	KR PHS 2-1. Engage leaders from various neighborhoods to study the issue together and make recommendations.		Short	Public Works Committee or Village Administrator	Code Enforcement, Bartonville Fire & Rescue, Police Department
		KR PHS 2-2. Enforce village Code related to burning: Chapter 30-Fire Prevention and Protection, Article 3 Outdoor Burning and Chapter 50-Solid Waste, Article 2 Garbage Collection.		Short	Code Enforcement	Police Department

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3	OBJ 3.COMPLETE A PUBLIC SAFETY STRATEGIC PLAN TO EVALUATE CRITICAL ISSUES AND OPPORTUNITIES.	KR PHS 3-1. Establish priorities for the Public Safety Strategic Plan.			Police Department and Bartonville Fire & Rescue	Public Safety Committee

PARKS, RECREATION, AND ENTERTAINMENT

#	Objective <i>"The What..."</i>	Key Results <i>"The How..."</i>	Additional Action Items	Time Short-Term (1-5 years), Mid-Term (6-10 years), Long-Term (11 -20 years)	Primary Responsible Party (Village Department/Leader)	Potential Partners
1	OKR 1.CREATE PARKS MASTER PLAN	KR PRE 1-1.Establish priorities for the Parks Master Plan.	Conduct a Needs Assessment.	Short		
			Transform Alpha Park into a destination for sports tournaments.	Medium		
			Transform Mendenhall Park into an outdoor recreation and conservation destination.	Long		
			Establish Kickapoo Creek as a recreation area.	Long		Friends of Kickapoo Creek
			Convert Kickapoo Creek into a multi-use hike/bike trail.	Medium		Tri-County Regional Planning Commission, West Peoria, Peoria County
			Study the needs and opportunity to develop a recreation center.	Short		Limestone Township
		KR PRE 1-2. Establish a budget for the Parks Master Plan.	Survey other municipalities to assess scope of work and budget for a Parks Master Plan.	Short		
		KR PRE 1-3. Draft and issue a Request for Proposals (RFP) to consider proposals from qualified consultants to complete the Master Plan	Research Request for Proposals for Park Master Plans in Central Illinois to develop language, scope, deliverables, and budget.	Short		
		KR PRE 1-4. Establish a parks and recreation department to oversee park operations and maintenance	Study operating budget constraints and project revenues.	Short	Village Administrator?	
			Study the process, funding, operating models, and best practices of other municipalities that have recently created a parks department.	Short		
			Hire a parks and recreation professional to lead the department.	Medium	Board Committee, Mayor, or Village Administrator	
			Hire seasonal or part-time parks and recreation staff to build capacity.	Short	Public Works Department	
			Study and establish a Resident / Non-Resident fee schedule for use of park facilities.	Short		

PARKS, RECREATION, AND ENTERTAINMENT

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2	OKR 2.PARKS AND RECREATIONAL PROGRAMMING TO FOSTER COMMUNITY PRIDE AND TOURISM AROUND LOCAL ARTS, CULTURAL HERITAGE, AND HISTORY	KR PRE 2- 1. Grow or establish annual and seasonal parks and recreational programs, activities, and public events.	Develop additional activities for youth.	Short		
			Consider establishing a Spring Art Fair or Community Art Show.	Short		
		KR PRE 2-2. Create an Arts and Culture Program.	Collaborate with local artists to develop and implement community-driven arts projects.			
		KR PRE 2-3.Create an event like first Friday where the community could come together, develop an appreciation for public art, and have a good time with one another.	Consider the development or support of a public mural program.	Medium		

HOUSING

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1	OKR 1.DIVERSIFY THE HOUSING STOCK TO SUPPORT A VARIETY OF HOUSEHOLD TYPES AND LIFESTYLES.	KR H 1-1. Consider adding "Three-family or four-family dwellings" to the list of permitted uses in the R-2 Multifamily district (Sec. 74-111 - Uses permitted)		Short	Regulations Committee	Zoning Board
		KR H 1-2. Amend Chapter 74 - Zoning, Article 3 to include a new zoning district, "R-3A - Medium Density, Mixed Residential".		Short	Regulations Committee	Zoning Board
		KR H 1-3. Require medium density residential developments to include recreation/green space amenities.		Short	Regulations Committee	Zoning Board
		KR H 1-4. Designate medium density development areas on the Future Land Use Map.		Short	Regulations Committee	Zoning Board
2	OKR 2.ENCOURAGE THE DEVELOPMENT OF NEW SENIOR HOUSING AND MODERNIZING EXISTING HOUSING TO HELP SENIORS AGE IN PLACE.	KR H 2-1. Explore funding opportunities and financing tools to support the development of affordable senior housing.	Partner with IHDA and USDA to assist eligible homeowners in securing grant funds.	Short	Village Administrator?	
			Evaluate Village eligibility for Illinois CDBG funds for housing rehabilitation.	Short	Village Administrator?	
		KR H 2-2. Partner with Greater Peoria Economic Development Council (GPEDC) to attract a new senior housing development to Bartonville.		Medium		
		KR H 2-3. Permit accessory dwelling units (ADUs) as a by-right use.		Short	Regulations Committee	Zoning Board
		KR H 2-4. Establish a Senior Home Repair Program		Medium		
	KR H 2-5. Require senior housing developments to include recreation/green space amenities such as sensory gardens or walking trails.		Short	Regulations Committee	Zoning Board	

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		KR H 3-1. Require new subdivisions and high density developments to include park land dedication or pay a parks impact fees to help fund parks and recreation projects.		Short	Regulations Committee	Zoning Board

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OKR 4. ENCOURAGE HIGHER DENSITY RESIDENTIAL DEVELOPMENTS	KR H 4-1. Remove "Three-family or four-family dwellings" from the list of uses requiring a Special Use Permit (Sec. 74-326 - Purpose).		Short	Regulations Committee	Zoning Board
	KR 4-2. Add "Three-family or four-family dwellings" to the list of permitted uses in the R-3 Multifamily district (Sec. 74-145 - Uses permitted).		Short	Regulations Committee	Zoning Board
	KR H 4-3. Consider reducing setback requirements (Sec. 74-148 - Yards required)		Short	Regulations Committee	Zoning Board
	KR 4-4. Consider reducing minimum lot size requirements (Sec. 74-147 - Lot area requirements).		Short	Regulations Committee	Zoning Board
	KR H 4-5. Add "Mixed-use Development (ground floor commercial, upper floors residential)" to the list of permitted uses in the C-1 Neighborhood Commercial District (Sec. 74-170 - Permitted uses).		Short	Regulations Committee	Zoning Board
	KR H 4-6. Increasing the maximum height in C-1 Neighborhood Commercial District to 45 feet to facilitate mixed-use developments (Sec. 74-171 - Building Height).		Short	Regulations Committee	Zoning Board
	KR H 4-7. Amend the C-1 Neighborhood Commercial District to include development standards specific to "Mixed-Use Development" (Secs. 74-174-199 - Reserved).		Short	Regulations Committee	Zoning Board
	KR H 4-8. Require medium-density residential and mixed-use developments to include recreation/green space amenities.		Short	Regulations Committee	Zoning Board

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	KR H 4-9. Designate medium-density development and mixed-use development areas on the Future Land Use Map.		Short	Regulations Committee	Zoning Board
OKR 5.ENCOURAGE ENERGY-EFFICIENT HOUSING	KR H 5-1. Educate and inform residents about the benefits of energy efficient housing, funding opportunities, and other resources available.		Short		

TRANSPORTATION AND INFRASTRUCTURE

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1	OKR 1.ENCOURAGE ALTERNATIVE TRANSPORTATION.	KR T 1-1. Engage CityLink to evaluate the potential for expanding fixed route bus transportation in Bartonville.		Short		
		KR T 1-2. Allow golf carts on local roads.				
		KR T 1-3. Develop an Active Transportation Plan.	Work with Tri-County Regional Planning Commission to identify potential funding sources to subsidize costs.	Short	Village Engineer	Public Works Department, Tri-County Regional Planning Commission, local schools
			Develop a budget and Scope of Work to issue in a Request for Proposals.	Short	Village Engineer	Public Works Department, Tri-County Regional Planning Commission, local schools
		KR T 1-4. Develop an ADA Transition Plan		Short	Village Engineer	
		KR T 1-5. Establish roadway redesign and public realm improvement priorities for Garfield Avenue to facilitate desired development.		Short		
2	OKR 2.ENHANCE BROADBAND ACCESS.	KR T 2-1. Work with GPEDC to better understand the barriers to broadband access in Bartonville identified in the broadband study.	Meet with GPEDC reivew the Peoria County Broadband Study.	Short	Economic Development Committee, Public Works Committee, and/or Economic Development Manager	Greater Peoria Economic Development Council
			Add identified strategies to the Village workplan.	Short	Economic Development Committee, Public Works Committee, Economic Development Manager, or Village Administrator?	Greater Peoria Economic Development Council
		KR T 3-1. Maintain an inventory of the existing conditions of all streets and sidewalks within the Village.		Short (Ongoing)	Village Engineer	Tri-County Regional Planning Commission
		KR T 3-2. Evaluate needed improvements to the physical condition or design of streets and sidewalks.		Short	Village Engineer and/or Public Works Department	
		KR T 3-3. Set priorities for all street and sidewalk projects.		Medium		

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3	OKR 3.COMPLETE A STRATEGIC PLAN AND POLICY FOR STREETS AND SIDEWALK IN THE VILLAGE	KR T 3-4. Procure a consultant to develop conceptual designs for key street improvements (e.g., W Garfield Ave, S Adam St, IL-24/McKinley Ave, Airport Road) to enhance the public realm and facilitate desired development.		Short to Long		
		KR T 3-5. Work with state elected officials to secure Illinois Department of Transportation (IDOT) funding to reconstruct or repair IL-24/McKinley Avenue as it passes through Bartonville.		Short	Mayor and Board of Trustees	Tri-County Regional Planning Commission

GOVERNANCE AND SERVICES

#	Objective <i>"The What..."</i>	Key Results <i>"The How..."</i>	Additional Action Items	Time Short Term (1-5 years), Mid-Term (6-10 years), Long Term (11 -20 years)	Primary Responsible Party (Village Department/Leader)	Potential Partners
1	OKR 1.HIRE A VILLAGE ADMINISTRATOR APPOINTED BY THE VILLAGE BOARD	KR GS 1-1. Engage a recruiting firm to advise on a village's administrator's job description and salary, and to manage the candidate recruitment process.		Short		
		KR GS 1-2. Define the responsibilities of the position by identifying specific administrative and strategic needs		Short		
		KR GS 1-3.Create a job description for the position.		Short		
		KR GS 1-4.Advertise the position and recruit qualified candidates.		Short		
2	OKR 2.ESTABLISH AN AIRPORT ZONING OVERLAY DISTRICT	KR GS 2-1. Study the IL Airport Zoning Act and airport zoning regulations from other municipalities.		Short	Regulations Committee	Zoning Board
		KR GS 2-2. Engage municipalities with existing airport zoning regulations to understand their process for developing these regulations.	Conduct phone or email interviews with peer municipalities to assess their process for developing, maintaining, and interpreting regulations.	Short	Regulations Committee	Zoning Board
			Develop summary report and submit recommendations to the Board of Trustees.	Short	Regulations Committee, Village Clerk, or Village Administrator	Zoning Board
		KR GS 2-3. Engage the airport throughout the process of developing these regulations.	Engage the airport to evaluate the potential impacts of future development within the Airport Hazard Zone.	Short	Regulations Committee	Zoning Board
			Evaluate and discuss the possibility of airport annexations.	Short	Regulations Committee	Zoning Board
		Consider the potential impacts of community growth on the long-term viability of the airport. Discuss ways the village and airport can work together.		Short	Mayor, Regulations Committee, or Village Administrator	Zoning Board
			Consider Future Land Use and Zoning strategies within the Airport Hazard Area.	Short	Mayor, Regulations Committee, or Village Administrator	Zoning Board

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		KR GS 2-4. Update the Village's Zoning Code and Future Land Use Map.	Engage a consultant or identify staff to recommend Zoning Code and any necessary Future Land Use Map updates.	Medium		
3	OKR 3.ACTIVATE EXISTING BOARDS/COMMITTEES TO SUPPORT STAFFING CAPACITY TO IMPLEMENT PROJECTS.	KR GS 3-1. Update the Village's Code of Ordinances to include clear definitions of the authorities, powers and duties, and membership for each board/committee.		Short	Regulations Committee	Zoning Board
		KR GS 3-2. Update the Village website to include an overview of the authorities, powers and duties, membership, and projects/initiatives of each board/committee.		Short	Village Clerk?	
		KR GS 3-3. Identify and assign village projects or initiatives that can be led by volunteer boards/committees.	Identify projects or initiatives and clarify expectations or rules for communication with the Board of Trustees, Mayor, or assigned staff.	Short		

GOVERNANCE AND SERVICES

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OKR 4.UPDATE THE VILLAGE'S CODE OF ORDINANCES	KR GS 4-1. Amend Chapter 22 to establish a cap the number of licenses for land uses of a "special nature" in the village.		Short	Regulations Committee	Zoning Board
	KR GS 4-2. Study ways to limit negative impacts commonly associated with some massage parlor uses.	Direct counsel to identify potential strategies.	Short		
	KR GS 4-3. Reevaluate Chapter 74-Zoning, Article 3 to consider land uses that do and do not warrant a Special Use Permit.		Short	Regulations Committee	Zoning Board
	KR GS 4-4. Evaluate Chapter 74-Zoning and Chapter 58-Subdivisions for alignment with the Comprehensive Plan.		Short	Regulations Committee	Zoning Board
	KR GS 4-5. Evaluate the Code of Ordinances to identify other sections for which an amendment(s) may further implementation of the Comprehensive Plan.		Short	Regulations Committee	Zoning Board

COMMUNITY CHARACTER

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1	OKR 1.ENHANCE THE AESTHETIC CHARACTER OF THE VILLAGE	KR CC 1-1. Complete an existing conditions analysis of development and built environment characteristics to understand market and design factors contributing to desirable and undesirable development characteristics.		Medium		
		KR CC 1-2. Establish Residential Design Guidelines for new development and redevelopment throughout the Village.		Short	Regulations Committee	Zoning Board
		KR CC 1-3. Establish Commercial Design Guidelines for new development and redevelopment throughout the Village.		Short	Regulations Committee	Zoning Board
		KR CC 1-4. Establish District Design Guidelines for new development and redevelopment in key areas.		Short	Regulations Committee	Zoning Board
		KR CC 1-5. Formalize the Code Compliance Process.		Short	Code Enforcement	Regulations Committee
		KR CC 1-6. Host a Yard of the Month/Yard of the Year Contest to encourage community pride, yard maintenance, and beautification of private property.		Short		
2	OKR 2.ENCOURAGE HEALTHY AND SUSTAINABLE DEVELOPMENT	KR CC 2-1. Incorporate sustainable building practices into development guidelines.		Short	Regulations Committee	Zoning Board
		KR CC 3-1. Beautify entrances to the Village by improving existing or installing new monument-style welcome signs at key entrances.	Village entrances to include Airport Rd / SW Smithville Rd, Airport Rd / W Pfeiffer Rd, IL-24 / S Adams St, and IL-24/ W Pfeiffer Rd	Medium		
			Develop a Scope of Work and Deliverables for the Wayfinding Plan.			Tri-County Regional Planning Commission
			Identify gaps in the existing bicycle and pedestrian wayfinding network.			Tri-County Regional Planning Commission

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3	OKR 3.ENHANCE BARTONVILLE'S BRAND IDENTITY THROUGH WAYFINDING AND PLACEMAKING FEATURES	KR CC 3-2. Create a Wayfinding Plan.	Gather community feedback on wayfinding signage.			Tri-County Regional Planning Commission
			Identify priority areas for short- and long-term implementation of wayfinding.			Tri-County Regional Planning Commission
			Identify funding sources and a proposed			
		KR CC 3-3. Identify opportunities within key areas, public gathering spaces, parks, and streetscape projects to promote public art that celebrates and interprets local history, culture, and the natural environment.		Medium		

COMMUNITY CHARACTER

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	KR CC 3-4. Install historical markers and pannier graphics at key historic sites in Bartonville		Long		
OKR 4.TELL BARTONVILLE'S STORY	KR CC 4-1. Promote success stories from LHS District 310.	Communicate LHS District 310's progress towards achieving and maintaining high educational performance standards.			Limestone School District #310
		Share news and announcements on the village website.		Village Clerk	Limestone School District #310
		Collaborate with local and regional media partners.			Limestone School District #310
	KR CC 4-2. Create a quarterly newsletter.	Post the newsletter on the village website and mobile app.			
		Assess the potential for direct mailing newsletters to residents.			
	KR CC 4-3. Utilize print and electronic media to improve advertising for a quarterly "Coffee with the Mayor" meetings.		Short		
	KR CC 4-4. Partner with Discover Peoria to promote major public events and local tourism destinations in Bartonville.	Submit Bartonville events to the Discover Peoria website calendar.	Short		
		Work with Discover Peoria and the Limestone Chamber of Commerce to ensure marketing of Bartonville destinations.	Short		

PLAN IMPLEMENTATION

#	Objective <i>"The What..."</i>	Key Results <i>"The How..."</i>	Additional Action Items	Time Short Term (1-5 years), Mid-Term (6-10 years), Long Term (11 -20 years)	Primary Responsible Party (Village Department/Leader)	Potential Partners
1	OKR 1.MONITOR THE PROGRESS OF OBJECTIVES AND KEY RESULTS	KR PI 1-1. Create a system for each Department/Responsible Party to track the progress of the objectives and key results they are primarily responsible for leading.		Short		
		KR PI 1-2. Department Heads: Annually report on the status of objectives and key results to the Board of Trustees.		Short (ongoing)		
2	OKR 2.UPDATE OBJECTIVES AND KEY RESULTS AS NEEDED TO ACCOUNT CHANGING CONDITIONS.	KR PI 2-1. Host an annual work session among Primary Responsible Parties to evaluate progress, discuss changing conditions, and recommend changes to the OKR's as necessary to reflect new challenges or opportunities.		Short (ongoing)		
3	OKR 3.INCORPORATE RECOMMENDED PROJECTS INTO THE ANNUAL MUNICIPAL BUDGET.	KR 3-1. Identify comprehensive plan projects in the annual budget.		Short (ongoing)		
		KR 3-2. Include major capital and infrastructure projects in the Village's Capital Improvement Program (CIP).		Short		

OKR 4. SEEK STATE AND FEDERAL GRANT FUNDING TO SUPPORT PLAN IMPLEMENTATION.	KR PI 4-1. Include large projects in TCRPC's Long- Range Transportation Plan.		Short	Village Engineer	Tri-County Regional Planning Commission
	KR PI 4-2. Submit major projects as regional priorities in TCRPC's annual prioritization process.		Short	Village Engineer	Tri-County Regional Planning Commission
	KR PI 4-3. Attend TCRPC Full Commission and Technical Commission meetings to ensure that the Village is aware of funding opportunities.		Short	Mayor, Village Engineer	
	KR PI 4-4. Regularly research potential grant sources and funding opportunities for Village projects.		Short	Village Administrator, Economic Development Manager, and/or Village Clerk	Tri-County Regional Planning Commission, Greater Peoria Economic Development Council

ECONOMIC DEVELOPMENT

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1	OKR 1.FORMALIZE THE VILLAGE'S ECONOMIC DEVELOPMENT STRATEGY	KR ED 1-1. Hire an economic development consultant to advise the village on economic development strategies.		Short	Mayor and/or Economic Development Committee	
		KR ED 1-2. Establish an economic development and incentive policy.	Develop a formal Economic Development Incentive Policy.	Short		Greater Peoria Economic Development Council, Limestone Chamber of Commerce
		KR ED 1-3. Update the Village website to promote economic incentives and other business resources.		Short	Village Clerk?	Economic Development Committee, Economic Development Manager
		KR ED 1-4. Use economic development incentive tools to stabilize neighborhoods and facilitate desired development.	Study Tax Increment Finance (TIF) and consider implementation strategies.	Short	Economic Development Manager	Economic Development Committee, Greater Peoria Economic Development Council, Limestone Chamber of Commerce
			Study Business Districts (BD) and consider implementation strategies.	Short	Economic Development Manager	Economic Development Committee, Greater Peoria Economic Development Council, Limestone Chamber of Commerce
				Medium	Economic Development Manager	Economic Development Committee, Greater Peoria Economic Development Council, Limestone Chamber of Commerce
		KR ED 1-5. Levy a hotel/motel tax to promote tourism.	Consult with peer communities regarding best practices in recording and remittance processes.	Short	Economic Development Manager	Economic Development Committee, Greater Peoria Economic Development Council
			Budget for hotel/motel tax revenues to fund tourism-related projects, programs, and activities.	Short	Economic Development Committee	
			Spur development on W Garfield Avenue.	Short	Economic Development Manager	Economic Development Committee, Public Works Committee, Limestone Chamber of Commerce, Greater Peoria Economic Development Council, Tri-County Regional Planning Commission
			Study the expansion of the Industrial Park	Medium	Economic Development Manager	Economic Development Committee, Public Works Committee, Zoning Board

ECONOMIC DEVELOPMENT

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		KR ED 1-6. Spur development and reinvestment in key areas.	Study redevelopment and improvement of McKinley Avenue / S Adams St.	Medium	Economic Development Manager	Economic Development Committee, Public Works Committee, Zoning Board, IDOT, Tri-County Regional Planning Commission	
			Identify areas for future residential growth in alignment with the Future Land Use Map.	Short	Regulations Committee	Zoning Board, Economic Development Committee, Greater Peoria Sanitary District, Peoria County, Limestone Township, Greater Peoria Economic Development Council	
			Develop a vision for the development of village-owned properties and market sites.	Medium	Economic Development Manager	Greater Peoria Economic Development Council, Economic Development Committee, Limestone Chamber of Commerce	
			Evaluate properties for strategic acquisition.	Short	Economic Development Manager	Economic Development Committee, Regulations Committee, Zoning Board	
			Work with economic development consultant to determine best strategies for achieving desired growth and development within the the key identified areas.	Medium	Economic Development Manager	Economic Development Committee, Regulations Committee, Zoning Board, Greater Peoria Economic Development Council	
2	OKR 2.INVEST IN WORKFORCE DEVELOPMENT PROGRAMS TO RETAIN YOUNG TALENT.	KR ED 2-1. Collaborate with Limestone School District and local employers to identify opportunities to enhance the vocational training programs and position students for entry-level jobs.	Enhance vocational training programs.	Medium	Economic Development Committee or Village Administrator	Limestone School District #310	
			Support Limestone School District in modernizing equipment or programming as necessary.	Medium		Limestone School District #310	
		KR ED 2-2. Collaborate with Limestone School District and local employers to create a career exploration program to expose students to local career opportunities.	Develop a program to pair middle-school and high-school students with local employers.				Limestone School District #310
		KR ED 2-3. Collaborate with Limestone School District to join the Peoria CEO Council to encourage entrepreneurship and create new local businesses.	Encourage the establishment of a local CEO Council or similar program and support as necessary.				Limestone School District #310

ECONOMIC DEVELOPMENT

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3	OKR 3.HIRE AN ECONOMIC DEVELOPMENT PROFESSIONAL.	KR ED 3-1. Determine whether an economic development professional is needed, and in what capacity or area of expertise.	Consider budgetary constraints, overall staffing needs, and scope of work. Conduct peer research to establish services and rate.	Short	Economic Development Committee or Mayor	
		KR ED 3-2. Hire a qualified candidate or contract with an economic development consultant.	Hire a qualified candidate or contract with an economic development consultant.	Short	Economic Development Committee or Mayor	Greater Peoria Economic Development Council